
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, *et al.*

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Title: "SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Name of Person Transmitting This Paper



December 1, 2008

Date of Transmission

**37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT
WITH REQUEST FOR CONTINUED EXAMINATION**

Mail Stop: RCE
Commissioner for Patents

Commissioner:

The Assignee respectfully requests continued examination and entry of the following amendment and remarks in response to the final office action mailed September 2, 2008. The Assignee respectfully submits that the amendment and remarks contained herein distinguish the pending claims from the cited documents.